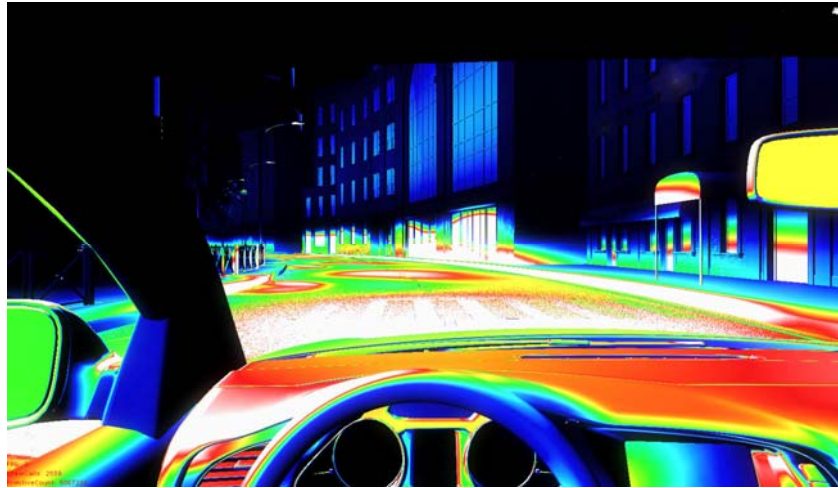




PRESS RELEASE

For immediate release

OPTIS Group Acquires SimplySim



For the first time, a physics-based real time driving simulator showing light distribution in the virtual scene

Toulon and Sophia Antipolis, France –April 6, 2011 – OPTIS Group, software editor and world leader in physics-based simulation for lighting system, perceived quality, and human-machine interface design, has acquired SimplySim, a software provider for rendering, simulation and robotics. The addition of SimplySims' technology will allow OPTIS to integrate its new real time product portfolio into an innovative, state of the art 3D platform, fully compatible with multi-physics engines, resulting in greater realism in the global simulation. The acquisition follows OPTIS' physics-based strategy and signals another step towards more realistic simulators, an area in which OPTIS has invested substantially over the past four years, successfully integrating predictive light effects and human vision perception. (Adding physics-based rendering into an easy to use platform will allow engineers and designers to make quick, accurate decisions whilst inside a virtual environment around a fully digital mockup.)

SimplySim's SimplyCube® software is used to develop, visualize and test virtual environments with physics behavior being applied to every entity. The solution is compatible with the Newton Dynamics and NVIDIA PhysX physics engines and allows users to generate the realistic behavior of any object, providing unique realism to the global system. Its advanced rendering technology allows accurate



PRESS RELEASE

For immediate release

visualization of objects inside future environments providing the first idea of appearance for stylists and designers. Taking the technology further enables a connection to the real world; the solution allows users first to program then test virtual robots and finally to embed the program into the actual robot itself.

Jacques Delacour, CEO and president of OPTIS Group, comments, "SimplySim is the first acquisition for the OPTIS group and I am very excited about the innovative product suite we can develop together. Both companies are leaders in supporting industry in virtual product development and presentation, and the union we announce today combines our many years of experience to ensure we guarantee our leadership in multi physics based solutions. Connecting the virtual and real worlds through robotics will enlarge the scope of our potential applications in many domains, including unmanned vehicles and reconnaissance technologies for the defense industry. This heightened realism will also allow us to enter the field of serious games. The technology is so convenient to use that we will soon be announcing our first SimplySim-integrated solutions."

Nicolas Dalmasso, President and Co-Founder of SimplySim adds: "The acquisition of SimplySim by the OPTIS Group brings together a joint strategy and vision. With over 20 years of experience and a world-leading position, OPTIS provides a stable, reliable environment for our company to grow and continue to develop the market's most innovative virtual solutions. The SimplyCube virtual reality platform combined with the physics-based approach of OPTIS will deliver a compelling story to a multitude of industries, and change the way in which users interact with fully virtual prototypes."



PRESS RELEASE

For immediate release

About OPTIS Group

OPTIS is the world leading software editor for the scientific simulation of light and human vision within a Virtual Reality Environment. Its solutions allow designers, ergonomists and engineers to simulate and optimize lighting performance, product appearance as well as the visibility and legibility of information on Human Machine Interfaces, in a fully-immersive environment.

Since integrating its SPEOS solution in SolidWorks in 2001, CATIA V5 in 2002 and Pro/ENGINEER in 2008, OPTIS is still the only company to provide a light simulation solution fully based on a physical model inside a CAD/CAM software.

OPTIS has delivered more than 6000 licences to 1600 customers in 36 countries worldwide. Users include most of the major automotive, aerospace, electronics, white goods and lighting manufacturers, as well as architects, universities, research laboratories and defence agencies. They use the SPEOS technology to design, simulate and visualise in a Virtual Reality environment, products as diverse as automotive lighting, mobile phone screens and keypads, dashboard and cockpit displays, LCDs, LEDs, luminaires, military detection systems and optics for industrial vision, defense and medical applications.

More information can be found at <http://www.optis-world.com>

About SimplySim

SimplySim SAS was founded in April 2008 in Sophia Antipolis, France. The company's goal is to create the software that will enable any software developer to easily use real time 3D technology in their applications.

SimplySim develops a simulation engine and 3D editors. Based on these products, our clients can rapidly and easily create 3D software applications.

Designed specifically to ease the interactions between 3D graphic rendering, realistic physical behavior, and the innovative business applications of our clients, our tools enable them to work efficiently and professionally.

More information can be found at <http://www.simplysim.net>

OPTIS Group Press Contact:

Angela GREEN, agreen@optis-world.com, Telephone: +33 494086697